Join 826 Valencia for the 2020 Bookeaters’ Bash, an inspiring evening of words, wonder, and wit showcasing our student authors and their work. Special guests, artists, music, and more to be announced!

Nearly 400 guests will mix and mingle with 826 Valencia founders, board members, volunteers, students, and staff. Attendees will enjoy delicious eats, delightful libations and unforgettable entertainment while supporting our free writing, tutoring and publishing programs.

**THURSDAY | MARCH 19 | 2020**

**Bimbo’s 365 Club**
1025 Columbus Ave.
San Francisco, CA

**6PM**
VIP/Host

**Pre-Event Reception**
Raise a glass with our founders, board members, and special guests at this pre-event reception

**7PM**
Dinner and Program
Dine, drink, and enjoy a program featuring 826 student authors and special guests

826 Valencia is a nonprofit organization dedicated to supporting under-resourced students ages six to eighteen with their creative and expository writing skills and to helping teachers inspire their students to write. We serve more than 9,000 under-resourced students every year. Our services are structured around the understanding that great leaps in learning can happen with one-on-one attention and that strong writing skills are fundamental to future success.
SPONSORSHIP OPPORTUNITIES

ANCHOR | $50,000

1,000 students published in our professionally designed & illustrated books and magazines

• Underwrites VIP/Host pre-event reception and premium dinner seating for up to 4 reserved tables of eight; any combination of your guests and complimentary tickets for Bay Area writers, student authors, family members, volunteers, teachers or community partners
• Opportunity to host a Podcasting or Storytelling & Bookmaking party, in which up to 15 guests get to experience the 826 magic our students do (with adult refreshments!)
• Recognition in print and electronic marketing materials, including program, event slideshow, website and social media
• Sponsor/host name recognition in thank you email and newsletter, sent to 826 Valencia subscriber list of ~19,000
• Opportunity to distribute branded or promotional item
• Preferred registration, coat check, and entry

ADMIRAL | $25,000

250 students participate in our Tenderloin Podcasting Field Trips

• Underwrites VIP/Host pre-event reception and premium dinner seating for up to 16 guests at 2 tables of eight; any combination of your guests and complimentary tickets for Bay Area writers, student authors, family members, volunteers, teachers or community partners
• Recognition in print and electronic marketing materials, including program, event slideshow, website and social media
• Sponsor/host name recognition in thank you email and newsletter, sent to 826 Valencia subscriber list of ~19,000
• Opportunity to distribute branded or promotional item
• Preferred registration, coat check, and entry

CAPTAIN | $10,000

80 students receive 1:1 attention for 2 weeks in our After-School Writing Workshops

• VIP/Host pre-event reception and premium dinner seating for 8 guests at 1 reserved table
• Underwrites 2 scholarship tickets for dinner/program seating for student authors, family members, volunteers, teachers or community partners
• Recognition in print and electronic marketing materials, including program, event slideshow, website and social media
• Sponsor/host name recognition in thank you email and newsletter, sent to 826 Valencia subscriber list of ~19,000
• Opportunity to distribute branded or promotional item
SPONSORSHIP OPPORTUNITIES

**FIRST MATE | $5,000**
25 students receive instruction and supplies for a themed, intensive weekend writing project

- General admission with preferred dinner seating for 8 guests at 1 reserved table
- Underwrites 2 scholarship tickets for dinner/program seating for student authors, family members, volunteers, teachers or community partners
- Recognition in print and electronic marketing materials, including program, event slideshow, website and social media
- Sponsor/host name recognition in thank you email and newsletter, sent to 826 Valencia subscriber list of ~19,000

**QUARTERMASTER | $2,500**
A class of students visits our Mission Center for a morning of Storytelling & Bookmaking

- General admission with preferred dinner seating for 4 guests at 1 reserved table (to be shared with other guests, as each table seats 8)
- Underwrites 1 Scholarship ticket for dinner/program seating for student author, family member, volunteer, teacher or community partner
- Recognition in print and electronic marketing materials, including website, invitations and advertisements
- Sponsor name recognition in thank you email and newsletter, sent to 826 Valencia subscriber list of ~19,000

Thank you for your interest in supporting the 2020 Bookeaters’ Bash!

For additional information or to make a payment, please contact the development office at **415.642.5905 x202** or write to **nicole@826valencia.org**

All sponsorship proceeds benefit 826 Valencia’s free programs, including our in-schools programming and writing centers in Mission, Tenderloin, and Mission Bay. Contributions above $100/person are tax-deductible. 826 Valencia’s tax ID# 04-3694151.