



Join 826 Valencia for the **2021 Bookeaters' Bash, *At-Home Edition***; an inspiring in-home hour of words, wit, and wonder showcasing our student authors, staff and special guests.

A Virtual Celebration

Thursday, March 25, 2021

5:30 PM – VIP/Host Pre-Event Reception

Raise a glass (your own!) with our founders, board members, and special guests at this pre-event reception

6:00 PM – Program & Fund-A-Need

Enjoy a program featuring 826 student authors and special guests

826 Valencia is a nonprofit organization dedicated to supporting under-resourced students ages six to eighteen with their creative and expository writing skills and to helping teachers inspire their students to write.

While this past year has been one of the most challenging of our lifetimes, 826 Valencia successfully moved all of our programs online, was able to help mitigate learning loss, and deliver individualized writing support and instruction within two weeks of shelter-in-place. This year, we are providing thousands of students ongoing, consistent support through online after school tutoring and “in school” writing workshops.

Sponsorship Opportunities

Admiral | \$25,000

250 students published in professionally designed & illustrated books and magazines

- Six (6) curated, 826-ified Bash Boxes--including wine and special gifts from our Pirate Store--delivered to up to 6 addresses* (including host) day of the event.
- *Unlimited* attendance to VIP Pre-Event Reception & Main Event/Program. Shareable links to be provided.
- Your support highlighted in all print and electronic marketing materials, including website, social media, e-newsletter and Thank You email
- Name (or logo) to appear in event slideshow and printed (and digital) Program Book
- Sponsor/Host Spotlight (150 words w/photo or logo) to be included in monthly e-newsletter, sent to 826 Valencia subscriber list of 23,000
- Opportunity to distribute branded or promotional item

Captain | \$10,000

50 students receive individualized attention for 2 weeks in our After-School Writing Workshops

- Four (4) curated, 826-ified Bash Boxes--including wine and special gifts from our Pirate Store--delivered to up to 4 addresses* (including host) day of the event.
- *Unlimited* attendance to VIP Pre-Event Reception & Main Event/Program. Shareable links to be provided.
- Your support highlighted in all print and electronic marketing materials, including website, social media, e-newsletter and Thank You email
- Name (or logo) to appear in event slideshow and printed (and digital) Program Book
- Opportunity to distribute branded or promotional item

First Mate | \$5,000

20 students receive instruction for a semester-long In-School Writing Project

- Four (4) curated, 826-ified Bash Boxes--including special gifts from our Pirate Store--delivered to up to 4 addresses* (including host) day of the event.
- *Unlimited* attendance to Main Event/Program. Shareable link to be provided.
- Your support highlighted in print and electronic marketing materials, including website, social media, e-newsletter and Thank You email
- Name (or logo) to appear in event slideshow and printed (and digital) Program Book

Quartermaster | \$2,500

10 students receive individualized college essay support via Personal Statement Workshops

- Two (2) curated, 826-ified Bash Boxes--including special gifts from our Pirate Store--delivered to 2 addresses* (including host) day of the event.
- *Unlimited* attendance to Main Event/Program. Shareable link to be provided.
- Your support highlighted in print and electronic marketing materials, including website, social media, e-newsletter and Thank You email
- Name (or logo) to appear in event slideshow and printed (and digital) Program Book

**Each box serves 2. Delivery restrictions and deadlines may apply. Contact for more details.*

Thank you for your interest in supporting the 2021 Bookeaters' Bash!

For additional information or to make a payment, please contact the Development Team at 415.642.5905 x202, or write to Nicole C. Brown, Director of Individual Philanthropy, at nicole@826valencia.org

All sponsorship proceeds benefit 826 Valencia's free programs, including our in-schools and After School programming. Contributions above \$50/person are tax-deductible.

826 Valencia's tax ID# 04-3694151.